UNIVERSITY OF CALIFORNIA, RIVERSIDE

Student Learning Outcomes for the
B.A. in Media and Cultural Studies

Students completing the B.A. major will be able to:

1. to write/script, direct, edit, create texts in different media/media technologies/distribution outlets for example:
   ➢ Television
   ➢ Radio
   ➢ Digital Media (including interactive gaming, digital arts, computer aided graphics, sound design and recording)
   ➢ HTML or hypertext (including online journalism, website design)

Program Website: http://mcs.ucr.edu/